

# NB CODIAC REINING ASSOCIATION

New Brunswick Codiac Reining Association  
PO Box 29143 Moncton North End, Moncton NB, E1G 4R3  
[www.codiacreiners.ca](http://www.codiacreiners.ca)

## **New Brunswick Codiac Reining Association - 2024 Club Sponsorship Request**

Dear Sponsor,

We are an equestrian non-profit organization that encourages the sport of reining throughout the Maritime provinces, and the only National Reining Horse Association affiliate east of Quebec. Reining is a western riding competition that is growing rapidly in popularity in the Maritime horse community where riders guide and control their horse's every movement through precise patterns.

NBCRA is hosting two reining shows this year on June 22-23 as well as August 9-11 at the Princess Louise Show Park Centre in Sussex, New Brunswick. We are seeking to partner with individuals and local businesses in the form of monetary and/or product donations.

Our sponsors have allowed us to:

- Use our digital reach and in-person events to promote our partners
- Offset the increasing cost of running shows, including facility rentals, judging costs, and administration fees
- Support and grow our youth membership - the future of our club!
- Give back to our exhibitors with added money and prizes at our shows

We are committed to supporting our sponsors and providing all levels of sponsorships with increased commercial advertising opportunities. NBCRA's horse shows attract exhibitors and spectators from all over the Atlantic provinces every single year.

Without the support of sponsors like you these shows would not be possible, and we truly appreciate your generosity! Your contribution will help to grow our club in 2024 and beyond.

If you have any questions, please do not hesitate to contact us at [codiacreiners@gmail.com](mailto:codiacreiners@gmail.com).

Sincerely,

Executive & Show Committee  
New Brunswick Codiac Reining Association

## **SPONSORSHIP PACKAGES**

### **AGED EVENT SPONSOR - \$2000.00**

Company signage displayed in show arena  
Opportunity to present awards to winners  
Business name/logo listed on sponsorship banners at all NBCRA events  
Sponsorship listing on NBCRA website  
Biweekly social media posts with link to business for 2024 season  
Announcement during shows with name & description of sponsor  
Listing in NBCRA show booklets  
Year-End Banquet Tickets (2)  
NBCRA Membership

### **PLATINUM - \$1000.00**

Company signage displayed in show arena  
Business name/logo listed on sponsorship banners at all NBCRA events  
Sponsorship listing on NBCRA website  
Monthly social media posts with link to business for 2024 season  
Announcement during shows with name & description of sponsor  
Listing in NBCRA show booklets  
Year-End Banquet Tickets (2)  
NBCRA Membership

### **GOLD - \$500.00**

Company signage displayed in exhibitor barns  
Business name/logo listed on sponsorship banners at all NBCRA events  
Sponsorship listing on NBCRA website  
Bimonthly social media posts with link to business for 2024 season  
Announcement during shows with name & description of sponsor  
Listing in NBCRA show booklets  
NBCRA Membership

### **SILVER - \$250.00**

Business name/logo listed on sponsorship banners at all NBCRA events  
Sponsorship listing on NBCRA website & social media with link to business  
Announcement during shows with name of sponsor  
Listing in NBCRA show booklets

### **BRONZE - \$100.00**

Business name/logo listed on sponsorship banners at all NBCRA events  
Sponsorship listing on NBCRA website & social media with link to business  
Listing in NBCRA show booklets

### **FRIENDS OF NBCRA - Any amount**

Sponsorship listing on NBCRA website & social media with link to business  
Listing in NBCRA show booklets

**Custom sponsorship packages and product donations are also available upon request.**

# 2024 SPONSORSHIP FORM

Sponsor Name/Company Name:		
Address:	City/Town:	Postal Code:
Phone:	Email:	
Website:	Social Media Pages:	
Sponsorship Level:		
Business Description (For social media/advertisement purposes):		

Business logos/images can be sent to [codiacreiners@gmail.com](mailto:codiacreiners@gmail.com)  
*Please make cheques payable to NBCRA.*  
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